

**Position: Social Engagement Manager**

**Location: Noida**

Million Sparks Foundation (MSF) is a tech-led education initiative focused on Teacher Capacity Building and aims to empower one million teachers by 2020. We believe that the role of education is to ignite a fire in every child and teachers are the sparks who do that. [ChalkLit](#) - MSF's mobile and web application platform provides bite-sized curriculum-linked resources to help teachers build their knowledge, and also plan and execute high-quality lessons.

We are a young organisation with an entrepreneurial culture. Our team requires a diverse group of passionate, self-driven, caring individuals who would like to contribute to this mission.

[Google](#) and [Central Square Foundation](#) are supporting MSF through grants for its work.

**Position Summary**

The position will report to the CEO. The person will be responsible for internal and external brand building and communication activities. All online engagement and mobilization of the ChalkLit community will be the sole responsibility of Social Engagement Manager

**Key Responsibilities**

Key responsibilities include, but are not limited to:

- Managing the social presence of the MSF on twitter, facebook, LinkedIn etc
- Mobilizing teacher community through online engagement
- Tracking the online social activity of some leading education initiatives and updating the Million Sparks Foundation team
- Tracking any mention of ChalkLit and Million Sparks Foundation on Media
- Building strategies to determine effectiveness of the syndicated channel feeds of ChalkLit app to impact teachers' knowledge

**Required Qualifications, Skills & Qualities**

- Bachelor's or equivalent degree required.
- Minimum 3 to 4 years of work experience.
- High level of fluency in English, medium fluency in Hindi.
- Excellent writing and oral communication skills.
- Demonstrable interest in social enterprise and education sector.
- Good interpersonal skills with an ability to influence others.
- Dynamic working style with ability to continuously improve based on user feedback.
- Comfortable in using technology.
- Creative and out of the box thinker.

Remuneration is competitive with Indian NGO scales and will depend on the candidate's experience.

**Application Process**

Interested candidates should submit a cover letter (including 2-3 paragraphs on how this position aligns to their long term professional aspirations) and resume via email, with subject line 'Social Engagement Manager' to [hr@millionsparks.org](mailto:hr@millionsparks.org).