

## **Position - Head Content**

### **Location - Noida**

With a vision that 'Every Student In The World Must Have A Great Teacher', Million Sparks Foundation (MSF) has created a Mobile Centric Education Platform - ChalkLit. At Million Sparks we believe that the role of education is to ignite a fire in every child and teachers are the sparks who do that.

ChalkLit is focused on Teacher Capacity Building and is a mobile and web application platform that provides bite-sized curriculum-linked resources to help teachers build their knowledge, and also plan and execute high-quality lessons.

We are a young organisation with an entrepreneurial culture. Our team requires a diverse group of passionate, self-driven, caring individuals who would like to contribute to its mission 'to empower 1 million teachers by 2020'.

[Google](#) and [Central Square Foundation](#) are supporting MSF through grants for its work.

### **Position Summary**

The Head Content, will be responsible for all content on the ChalkLit application. Current focus of the platform is on Science, Maths and English and the person would be responsible for delivery of bite-sized resources mapped to K-12 curriculum. The person will work directly with the CEO and manage the content delivery in the product.

### **Our Content Philosophy**

We have a strong belief that there are lots of good Open Educational Resources available and to train teachers the requirement is not to create new content but to guide them on how to run a vibrant class. The scaffolding of content is important, breaking down of each concept to the atomic level and making sure that the teacher aligns with and understands this breakup is the key. Remember that we learn best when we teach because we start to take a 360° view of the topic / concept being taught and attempt to answer all questions that our students ask. Our philosophy is to help a teacher build this 360° view before s/he enters the class and be ready with all possible answers to the questions the students are likely to ask.

### **Key Responsibilities**

Key responsibilities include, but are not limited to:

- Manage content scaffolding on MSF platform including timelines, content quality and content alignment with curriculum needs.
- Identify organizations and sources providing high-quality online Open Educational Resources and identify potential organizations for partnerships.
- Build and manage a team of content curators, teacher mentors, curriculum experts and content fellows including both full time staff and freelance professionals.
- Design and execute strategy to help content fellows develop replicable, scalable processes for scoping and curating several types of content (e.g., videos, quizzes) across multiple content areas (math, science, english etc.)

- Ensure content is of high quality and aligned with user requirements by continuously taking user feedback both qualitative and quantitative and modifying processes and content scaffolding to suit user needs.
- Continuously revisiting teacher needs and ensuring that the quality of scaffolded material is well aligned to the needs of the users.

### **Required qualification and experience**

- Minimum 8 years of work experience, preferably in teacher training, curriculum design and/or teaching in India.
- Bachelor's degree Science/Maths, Bachelor's in teaching or related field, Master's preferred.
- Good knowledge of K-12 Maths, Science and English.
- Strong knowledge of pedagogy and how it integrates with teaching different subjects at different grade levels.
- Exposure and understanding of e-resources is a definite plus.
- Added advantage: Experience of working with senior K-12 teachers, curriculum experts and standard setting bodies to ensure content alignment with curriculum standards like CBSE and State Boards.

### **Competencies and Abilities**

- Exceptional interpersonal skills with an ability to influence others.
- Extremely detail oriented person.
- A master of process; ability to organize roles and responsibilities on a team and make sure nothing falls through the cracks.
- Have a dynamic working style with ability to continuously improve based on user feedback.
- Have an entrepreneurial mindset, including a high tolerance for ambiguity, a penchant for experimentation, and a strong bias towards action.
- A people's person; knows how to manage and resolve conflict.
- A problem solver by nature; very comfortable gathering, analyzing, and drawing actionable, novel conclusions based on quantitative and qualitative data.
- Comfortable in using technology.

MSF offers an attractive compensation package for the Not for Profit sector, commensurate with candidate's potential and experience.

### **How To Apply**

Brewing coffee is what excites us. If you know how to do it, we would love to meet you at our office in Noida. Even if coffee's not your-cup-of-tea, we would love to have you if you believe in our mission and want to contribute. Do drop in a few lines or buzz us telling more about yourself or something you want to know about us. Our coordinates are given below:

[hr@millionsparks.org](mailto:hr@millionsparks.org)

[www.millionsparks.org](http://www.millionsparks.org)