

Position: Graphic Designer / Illustrator

Location: Noida

Million Sparks Foundation is a tech-led education initiative focused on Teacher Capacity Building and aims to empower one million teachers by 2020. We believe that the role of education is to ignite a fire in every child and teachers are the sparks who do that. ChalkLit - MSF's mobile and web application platform provides bite-sized curriculum-linked resources to help teachers build their knowledge, and also plan and execute high-quality lessons.

We are a young organisation with an entrepreneurial culture. Our team requires a diverse group of passionate, self-driven, caring individuals who would like to contribute to this mission.

[Google](#) and [Central Square Foundation](#) are supporting MSF through grants for its work.

Position Summary

We are looking for a creative Graphic designer/Illustrator with up-to-date knowledge to interpret needs and to design solutions with high visual impact. You will work on a variety of artefacts, including apps, websites, books, magazines, product packaging, websites, exhibitions, corporate identity etc. The candidate has to work very closely with the Outreach team, Product team, Tech and other respective teams towards the goal of getting the organisation's message across.

Key Responsibilities

Key responsibilities include, but are not limited to:

- Strong, clean visual design sense.
- Designing visually stunning user interfaces
- Producing graphic elements for use in websites and mobile solutions
- Understanding and assuring brands characteristics and attributes
- Translating wireframes into visual design
- Creating style guides, graphics and icons
- Knowledge of latest trends in visual design for web, mobile, desktop and tablet apps
- Work with a wide range of media and graphic design softwares
- Think creatively and develop new design concepts, graphics and layouts
- Prepare rough drafts and present your ideas.

Required Qualifications, Skills & Qualities

- Graduate from reputed College or Institute
- 1-5 years of Experience in Web & Graphic Designing
- Possession of creative flair, versatility, conceptual/visual ability and originality
- Demonstrable graphic design skills with a strong portfolio
- Up to date with industry leading software and technologies (In Design, Illustrator, Dreamweaver, Photoshop etc)
- Highly proficient in all design aspects



- Professionalism regarding time, costs and deadlines
- Strong verbal, written and visual communication and presentation skills.

MSF offers an attractive compensation package for the Not for Profit sector, commensurate with candidate's potential and experience.

How To Apply

Brewing coffee is what excites us. If you know how to do it, we would love to meet you at our office in Noida. Even if coffee's not your-cup-of-tea, we would love to have you if you believe in our mission and want to contribute. Do drop in a few lines or buzz us telling more about yourself or something you want to know about us. Our coordinates are given below:

hr@millionsparks.org

www.millionsparks.org