

Position: Content Specialist

Location: Noida

Million Sparks Foundation is a tech-led education initiative focused on Teacher Capacity Building and aims to empower one million teachers by 2020. We believe that the role of education is to ignite a fire in every child and teachers are the sparks who do that. ChalkLit - MSF's mobile and web application platform provides bite-sized curriculum-linked resources to help teachers build their knowledge, and also plan and execute high-quality lessons.

We are a young organisation with an entrepreneurial culture. Our team requires a diverse group of passionate, self-driven, caring individuals who would like to contribute to this mission.

[Google](#) and [Central Square Foundation](#) are supporting MSF through grants for its work.

Position Summary

We are looking for vibrant, open to new ideas and creative content specialists for Mathematics, Languages (English and Hindi), Science and Social Sciences for K-12. The position is responsible for developing the content in the relevant area on the ChalkLit application in the form of bite-sized and real-life connected teaching-learning resources, mapped to relevant curriculum for all teachers. The content specialist will work as an influencer guiding the teachers, engaging them and picking up their requirements and then putting this all back on the platform with an aim to make available relevant and needed material for the teachers. S/he will work directly with the Content Head.

Key Responsibilities

Key responsibilities include, but are not limited to:

- Design and execute strategy to identify, curate, review and edit high quality content for the ChalkLit application.
- Create content curation processes and guidelines.
- Build and manage lean content team including full time staff and freelance professionals.
- Obtain user feedback on content and continuously update processes accordingly.
- Design and execute user engagement plans on ChalkLit wall for curated trainings and In-class resources.
- Understand user requirements, analyze new trends, user inclinations and brewing ideas from wall, trainings and in-class resources for content updation and curation.

Required Qualifications, Skills & Qualities

- Minimum 0-5 years of work experience, preferably in teacher training, curriculum design or Mathematics, Languages (English and Hindi), Science and Social Sciences teaching in India.
- Exceptional interpersonal skills with an ability to influence others.
- Deep subject knowledge of K-12 Mathematics/ English/ Science/ Social Science.
- Capability to handle specialized subject in Hindi language is an added plus.
- In complete love with Mathematics, Languages (English and Hindi), Science and Social Sciences.
- Passion to reach out to users to understand what connects with them and deliver the same.



- Dynamic working style with ability to continuously improve based on user feedback.
- Flexible mindset to curate academic as well as non-academic need-based content.
- Comfortable in using technology.
- Creative and out of the box thinker.
- Bachelor's degree in Mathematics, Languages (English and Hindi), Science and Social Sciences. teaching or related field, Master's preferred.

MSF offers an attractive compensation package for the Not for Profit sector, commensurate with candidate's potential and experience.

How To Apply

Brewing coffee is what excites us. If you know how to do it, we would love to meet you at our office in Noida. Even if coffee's not your-cup-of-tea, we would love to have you if you believe in our mission and want to contribute. Do drop in a few lines or buzz us telling more about yourself or something you want to know about us. Our coordinates are given below:

hr@millionsparks.org

www.millionsparks.org